

JAMBO GLOBAL AFRIKA

(CLOSE CORPORATION)

BUSINESS PLAN



Private
And
Confidential

Compiled by: Avhapfani Mudau
Managing Director
avhapfani@jamboglobalafrica.co.za

CONFIDENTIALITY

The information shared and attached in this document is highly private and confidential. It is solely meant to be received by only authorized personnel relevant to the project. The information cannot be copied or used in any other form or be shared with the 3rd Party, whatsoever, without a written confirmation from Jambo Global Afrika authorized Executive Management.

If received this information is received by mistake, please return to the sender and destroy it. The intended recipient will be responsible for the return or destruction of all the shared document and information received should there be no interest in the project. The South African Law, Regulations and Policies apply.

TABLE OF CONTENTS

CONFIDENTIALITY.....	1
TABLE OF CONTENTS.....	2
1. Jambo profile:	3
2. Our vision and mission.....	4
2.1. Key to Success.....	4
3. Regulatory & statutory compliance.....	4
4. Committed to quality.....	6
5. Our core value:	9
6. Project aims:	10
7. Future plans.....	10
8. Trading Chrome.....	10

1. Jambo Global Afrika profile:

Jambo Global Afrika CC referred herein as “Jambo”, is an emerging 100% black owned South African company that operates in the areas of minerals export, processing and trading of Ores commodities including but not limited to Chrome Ore, Chrome Concentrate, Manganese and Iron Ore.

The company Head Quarters is in Johannesburg, South Africa and it is headed by Avhaphani Mudau as the Managing Director of the company, who has an extensive experience in trading chromite ores.

2. Our Vision and Mission

Jambo Global Afrika seeks to create a “transparent, equitable and optimal exploitation of [Africa’s] mineral resources to underpin broad-based sustainable growth and socio-economic development”. The Vision of the Jambo Global Afrika is to become the Facilitator of choice to enable BRICS member States realise the Africa Mining Vision. The Mission of the Jambo Global Afrika is to Work with BRICS member States and their national and regional organisations, including the AU countries, and Regional Economic Communities (RECs) to enable mineral resources play a greater transformative role in the development of the continent through increased economic and social linkages, and in this manner, help address its intractable poverty and limited development.

2.1 Key to Success

We take pride in the work that we do and always ensure that we build at high quality standards leaving our customers with great satisfaction. We have the skills and dedication to complete both large and small-scale projects and it is important to us that the same high quality of service is given to all of our clients. We are small enough to provide personal attention yet big enough to tackle large projects. We offer value for money with highly competitive rates such that it does not put the client at risk with sub-standard work

3. REGULATORY & STATUTORY COMPLIANCE

Jambo Global Afrika is operating in the boundaries of South Africa and it's based in Gauteng Province, and is governed and complies with policies of the country, for instance Company's Act, SARS rules and regulations and other authorities. This is reflected in the company code of conduct and company operational manual.

4. COMMITTED TO QUALITY

At Jambo Global Afrika we ensure high-quality products and service via our professional team and quality characteristics arising from the formulated needs of the market. The management departments are committed to its customers and consider their satisfaction to be a top priority.

5. OUR CORE VALUES

Our development is linked to the effective implementation of our core values:

Integrity

Team Work

Innovation

Act with Integrity

Continuous Professional Development (CPD)

Customer Orientation

Always provide a high standard of service

Establish continuous, long standing relationship with our clients

Maintain an organization in which all our clients will receive personal attention as every client is important to us

Build a reliable team able to act with integrity in meeting client needs

6. PROJECT AIMS

- a) The aim of the firm is to create a talented pool of resources with a mix of skills and abilities to serve African growing economy. We aim to ensure complete customers satisfaction (in terms of quality, time and budget), increase their level of operations and revenue stream, while also serving the community (creating employment, creating capacity and improving existing skills by providing exceptional training).
- b) Our company seeks to establish and maintain a position in the Chrome trading industry as a provider of high services. Through committed teamwork, we will ensure the delivery services that clients need, in the manner they need it – reliably, on time and at the highest level of integrity and quality
- d) Be a reliable trader partner of choice
- e) Ensure delivery of services that clients need, in the manner they need it – reliable, on time and at the highest level of integrity and quality
- f) Build on reputation as a reliable business partner

Our quality service begins with us understanding the client’s business and its vibrant needs. We will seek to understand your requirements and ensure that in preparing plans we contribute by advising where appropriate. We will endeavour to ensure that during the project operations we cause as minimal disruption to our clients operations as possible considering that business.

7. Future Plans

Jambo Global Afrika intends to own its own Processing Plants in the coming years within an area that has high quality of Chrome and long-life supply cycles to produce the product for the international buyers based on provided the offtake agreements.

8. Trading Chrome

To have adequate capacity to prepare up to **20 000 MT** of chrome ore minerals on a monthly basis.



9. SALES AND MARKETING STRATEGY

Jambo Global Afrika concentrates on brand building and brand custodianship in representing our product to the new and old clients.

We strive to change the status quo by servicing the market which many suppliers is not focusing much into it. The market is not catered by many suppliers because it is complicated and as results we are covering that gap.

10. Conclusion:

The business presented has the ability to create long term financial income for all parties involved and build a robust business with an international reach and clientele. Our viewpoint is to be the preferred supplier of chrome concentrate in the next five year with linking the business with mining and manufacturing of different products.

Jambo Global Afrika organogram operational structure

